

Tableau Users Rejoice!

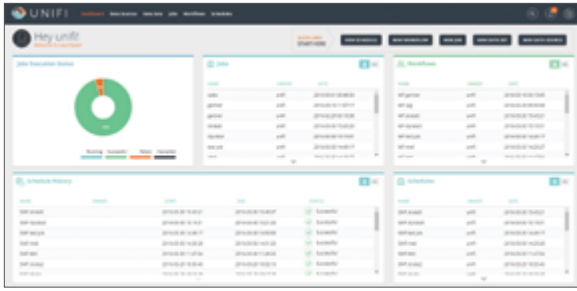
If you use Tableau for your data analysis then you'll know just how versatile and intuitive this essential tool has become. Used by thousands of business analysts daily, Tableau has emerged as a market leader in enterprise data visualization.

Of course, to realize the full potential of Tableau, as a business analyst you must connect all of your data sources together and that's where the problems start. So, before you start analysis you must:

- Discover what sources are available to your organization.
- Structure the data in such a way that it can be viewed by Tableau.
- Join the tables together in order for Tableau to deliver the critical business insights.

This process generally means a call to the IT department and the incredibly helpful, but overworked, software gurus who perform these tasks for you. The problem is the technologists are not clear on the insights you are trying to obtain, so this process can be time consuming and frustrating.

Good news, there is a better way! It's called Unifi Software and it is a Tableau user's BFF.



Unifi Tableau

The Unifi suite of data integration tools makes your job as a Tableau user substantially easier. No more waiting for IT, no more frustrating phone calls. Simply use Unifi to search for your available data sets, select any and all you want and combine away. It really is that simple.

Under the covers we are working like crazy to normalize your data, combine the data sets together and present it in such a way that Tableau just eats it up. It really is secret sauce that makes life just a little sweeter.

Once you have your data sets entered and combined, all achieved without writing a single line of code, we promise—No Java Map Reduce programs for you, your data is ready to be exported to Tableau and analyzed immediately. Need to add more data sets? Need to combine the data a different way? No problem, simply open Unifi and repeat until satisfied.

More Visualization Less Hassle

Our Intuitive user interface lets you quickly and easily select various data sets, and with a few clicks start analyzing and deriving insights. No more calling IT, no more waiting! What's more, because Unifi is so simple to use, you'll be pursuing "what if" scenarios with your data before you know it and getting the kudos you deserve as the overworked and underpaid business analyst at your company. As an added bonus, your IT guys will love it because you don't keep calling them.

The Sum of the Parts

Tableau with Unifi really is the perfect combination for any business analyst who wants to be more productive, analyze more data in less time and reduce the number of headaches from their business lives.

Because Unifi runs natively on your Hadoop infrastructure, the same servers that's running Tableau there's no need to export data sets to other hardware to process then import it back to Hadoop for visualization. It all happens in Hadoop, this means super-fast processing and reduced time to insight.

The only problem now is you'll have to come up with another reason why you're sitting around waiting for data processing!